



Press Release

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FOR IMMEDIATE RELEASE

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Avis teams up with Baby on Board

Avis has teamed up with child seat fitting service Baby on Board.

In a three-month trial, Heathrow customers will be provided with a seat and given a demonstration on how to fit it properly. All will be checked and inspected between rentals.

Joao Figueiredo, Baby on Board UK Manager, said: "Properly fitted seats save lives. Over 90% of injuries to children and infants can be avoided if they are fixed and used properly."

Depending on the outcome of the trial Avis hopes to expand the service to other UK locations in the future.

